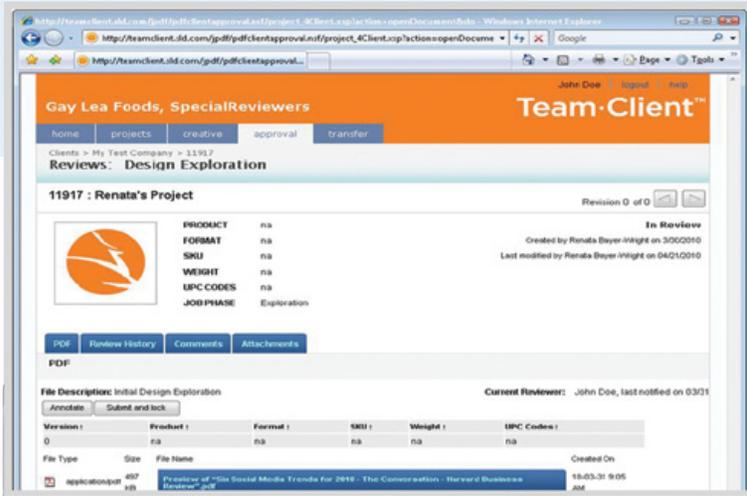POINT ALLIANCE

See how a collaborative web platform can facilitate and manage the exchange of project information & ideas.

"Point Alliance did an outstanding job identifying our project needs and developing a solution that was a perfect fit for our existing product. The solution they provided us has already brought us tremendous value and has greatly increased the effectiveness of our business operations."

Bryan Lue
Director, Information Technology
Shikatani Lacroix

Our Solution

Content and Collaboration Solution

Guided by Shikatani Lacroix' project objectives, Point Alliance developed a new solution to replace Shikatani Lacroix' manual review process. Leveraging Shikatani Lacroix' existing tool, TeamClient™, Point Alliance developed TeamClient™ Approval, an interactive, web-based solution designed to facilitate communication and expedite the design review process through the versatile use of PDF files.

Here are some of the key components of the solution delivered to Shikatani Lacroix:

- **Enhanced review process**
  Operating through a streamlined review process, TeamClient™ Approval enables users to upload and download documents with a click of the button. Feedback on all documents- including PDFs, are easily done using visual cues and text directly on the document. All review activity is captured for future references.

- **Content Security**
  TeamClient™ Approval offers Shikatani Lacroix a secure environment to post confidential content to share between the company and their clients.

- **Greater accessibility**
  TeamClient™'s web-based environment ensures that users can access up to date project information from any location.

Opportunity

As a design and branding company, Shikatani Lacroix' everyday operations are reliant on effective communication between team members and clients. Shikatani Lacroix' current project review process demanded much time and effort for both the company and clients when reviewing project content. As such, Shikatani Lacroix required a more advanced web application that could offer time efficient features such as advanced online editing and eliminate the need to comment off-line and re-upload changes.

The following were three goals Shikatani Lacroix wanted their solution to achieve:

- Ability for users to securely post content online for review and approval.
- Ability for users to provide and receive feedback in an easy to use manner.
- Ability to track the progress of projects with documented review history and comments from the start of projects to approval status.

Client Snapshot

shikatani LACROIX

Shikatani Lacroix is a comprehensive branding company, offering integrated creative solutions through design excellence. Shikatani Lacroix' key strengths includes product repositioning and visual communication.

To learn more about our valued client, please visit their web site at: **www.sld.com**
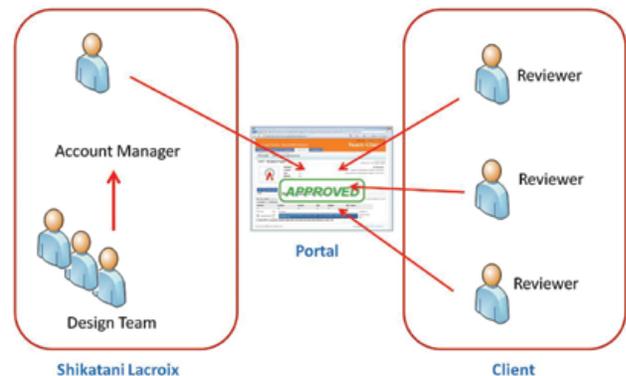
Outcome

Shikatani Lacroix now utilizes TeamClient™ Approval to facilitate the design review process for their business. The new content and collaboration solution has significantly improved the quality and effectiveness of communication between its team and their clients. By leveraging the new web solution, Shikatani Lacroix is able to benefit from the following capabilities:

- **Improved Business Process**
  TeamClient™ Approval offers a more efficient and organized approach to design review than Shikatani Lacroix' previous manual process.

- **Reduced paper waste**
  TeamClient™ Approval's ability to input feedback directly on documents eliminates the need to work with hard copies.

- **Greater time efficiencies**
  Accessibility to centralized project material, in addition to the tool's streamlined approach drastically reduces the time involved in the review process.

- **Enhanced accuracy**
  With TeamClient™ Approval's feedback and review history, project revisions are noted with improved accuracy.
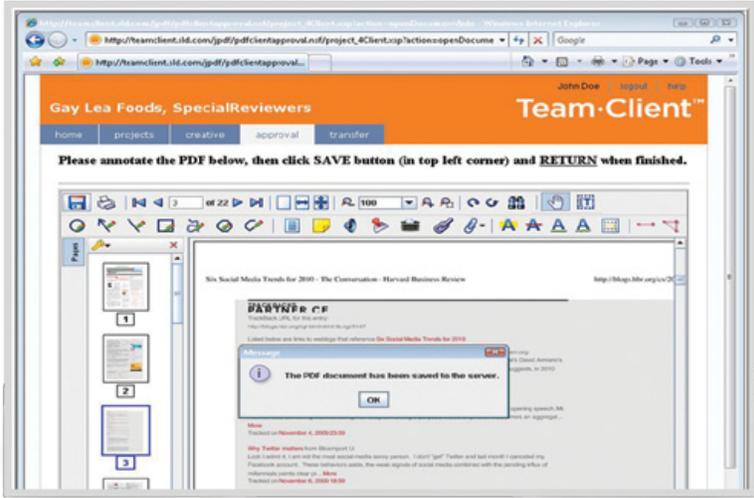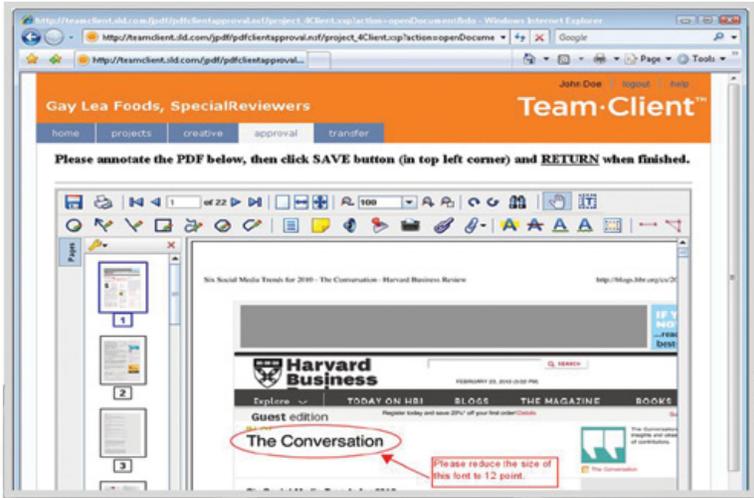
Point Alliance & IBM

Point Alliance is a premiere Information Technology services and consulting provider, specializing in innovative collaborative, web and wireless solutions. Point Alliance delivers a competitive advantage by being able to tailor flexible solutions to meet specific customer needs. Our approach is to architect solutions that build on clients' existing investments in technology. Point Alliance offers strategy, design, application development, systems integration, and support services to a wide variety of high profile clients. Our firm has a solid track record of successful engagements and offers an unparalleled level of service to a loyal client base.

Point Alliance has been a member of IBM®'s Partner Network since 2002. As an Advanced Business partner, Point Alliance works alongside IBM® to develop, integrate and deliver IBM®— based products and services. Point Alliance's core IBM® competencies include:

- Lotus Domino implementation and upgrades
- Collaborative solutions (Quickr, Sametime)
- Portals and Collaboration (WebSphere)
- Data Management Solutions
- Custom Development Solutions
- Mobility Solutions
- Web Development

Professional Services

Our services include:

- Environment assessments and business process review
- Custom application development
- Web content management solutions
- Domino implementations/ upgrades
- WebSphere portal implementations/ upgrades
- Training
- Support