



IBM Software

UNLEASH THE POWER OF US.
SOCIAL SOFTWARE
FOR BUSINESS

Lotus Connections



 **Innovation
that matters**

Lotus Connections has 5 Services



Profiles

Quickly find the people you need by searching across your organization using keywords that help identify expertise, current projects and responsibilities



Communities

Create, find, join, and work with communities of people who share a common interest, responsibility, or area of expertise



Blogs

Use a weblog to present your idea and get feedback from others; learn from the expertise and experience of others who blog



Dogear

Save, organize and share bookmarks; discover bookmarks that have been qualified by others with similar interests and expertise



Activities

Organize your work, plan next steps, and easily tap your expanding professional network to help execute your everyday deliverables, *faster*

Lotus Connections is already at work in IBM



Profiles

IBM's internal BluePages application provided the basis for Profiles. BluePages holds 475,000 profiles and serves 3.5 million searches per week. It is the hub of both user requests and all app authentication for IBM.



Communities

IBM Community Map hosts 700 communities. IBM Forums hold 36,000 entries.



Blogs

IBM's BlogCentral hosts 27,300 weblogs (420 group blogs) with 62,000 entries and 60,000 comments, and 10,800 distinct tags.



Dogear

IBM's internal Dogear system has 185,000 links from 3,425 users. One-third are intranet links and only 2.5% are private.



Activities

IBM's internal Activities service has seen all content and usage statistics grow by 2.5x over the second half of 2006 to 10,000 activities, 60,000 entries and 32,000 users.



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Lotus Quickr

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Dave Clarke
Technical Specialist, WPLC



What is Quickr 8

Lotus Quickr 8 is the evolution of **Lotus QuickPlace 7** but with many new capabilities and an entire array of **new connectors...**

Thus a new product instead of just a new QuickPlace release number.

Lotus Connections Activities and Lotus Quickr

complementary collaboration tools

	Connections Activities	Quickr
Focus areas	<ul style="list-style-type: none"> ● Ad-hoc collaboration ● Personal work management ● Unstructured content 	<ul style="list-style-type: none"> ● Formal collaboration ● Team management ● Content mgmt tools
Typical scenarios	<ul style="list-style-type: none"> ● Short-lived task ● Unstructured collaboration / brainstorming ● Collaborative editing of a document with a small team ● Collaborative, templated business tasks 	<ul style="list-style-type: none"> ● Permanent or long-term projects ● Structured, managed project collaboration ● Organization and management of content ● Collaborative, templated business applications
Key characteristics	<ul style="list-style-type: none"> ● Easy to create and tune out activity ● Easy to add diverse content ● Easy to set up and manage 	<ul style="list-style-type: none"> ● Rich and scalable ● Large number of pre-built collaboration tools ● Customizable

Lotus Connections and Lotus Quickr

Profiles

❖ Connect team **members** to their **profiles** for expert location



Communities

❖ Connect **places and communities** to support rich collaboration



Bookmarks

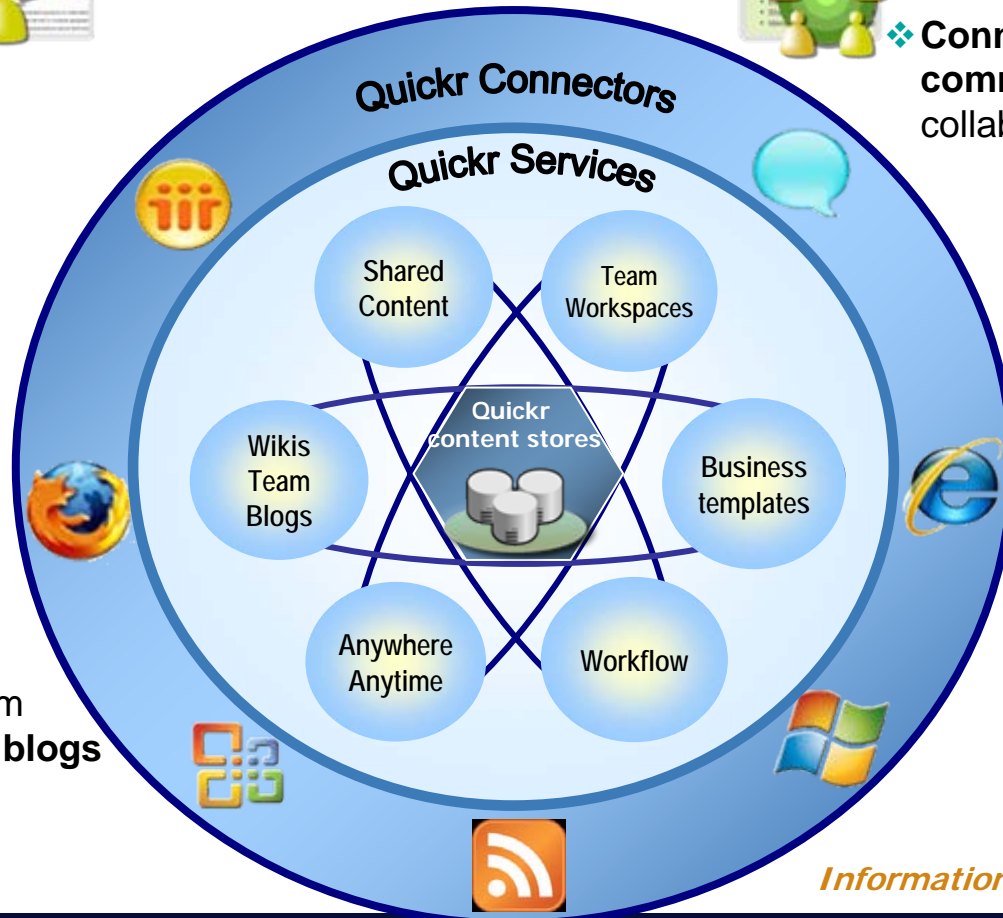


❖ **Tag content**, events, wiki pages, tasks, etc... for more accurate searching and retrieval

Blogs



❖ Complement Lotus Quickr contextual team blogs with **individual blogs**



Activities



❖ Add place content to an activity
 ❖ Grow an activity to a place
 ❖ Spawn-off activities from a place

Information subject to change

IBM Lotus collaboration strategy

RSS / Atom



MS Windows
MS Office



eForms



Rich client



Browser



Portal



Mobile



Interaction and client services (online or offline)

Lotus Domino

Mail, calendaring and collaborative applications

Lotus Sametime

Unified communications and collaboration services

Lotus Quickr

Collaborative document management and team services

Lotus Connections

Social Software for Business

WebSphere Portal

Composite application and integration services

Composite application framework



Business process

Information



Events in Toronto

● DST Seminar for Lotus

- ▶ March 2 at 120 Bloor Street
- ▶ send us an email to register!

● Proof of Technology

- ▶ Websphere Content Manager – March 5
- ▶ Websphere Portal 6 – March 25

● Education

- ▶ Websphere Portal Administration 1&2
 - Week of March 5 in **Markham**

● Lotusphere Comes To You!!

- ▶ Westin Harbour Castle, Toronto
- ▶ **April 24, 2007**



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Thank You!!!

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