



POINT ALLIANCE

6 solutions in 60 minutes

Take website management to the next level using LP4W's new functions & features.

Web Content Management Made Easy



What is LP4W.Net?

- A content management and delivery solution for creating and maintaining rich, interactive, consumer-oriented, community-focused websites
- The solution for effectively reducing the time and cost involved in building, maintaining and rebranding sites



POINT ALLIANCE

 6 solutions in 60 minutes

Toronto, Canada 416.943.0001
www.pointalliance.com

Features and Functionality

- Create and manage:
 - Public and community content pages
 - Resources including images, PDFs and rich media
 - CMS users and site members
 - Multiple sites in multiple languages
- Flexible review, content approval and publishing process
- Dynamic navigation built automatically from your content taxonomy
- Tools to facilitate Search Engine Optimization (SEO)
- Automated content syndication through RSS
- Content versioning and retrieval



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My Items To Publish	
Content Title	Last Update
Jan Crowe	5 hours ago
Jonathan Hamilton	5 hours ago

[See all items \(2\)](#) ➔

My Items To Approve	
Content Title	Last Update
Privacy Policy	33 minutes ago

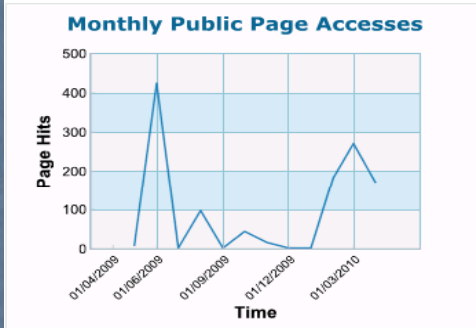
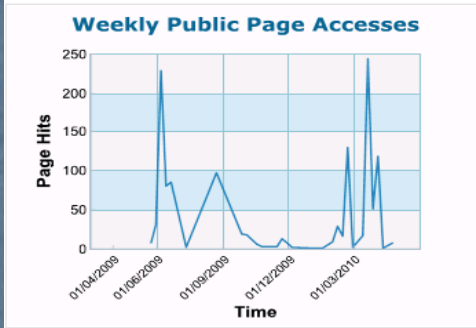
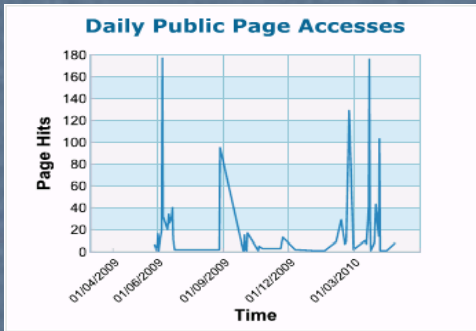
[See all items \(1\)](#) ➔

Content I Am Editing	
Content Title	Updated
Latest News	28 minutes ago
Point Alliance Earns PCI Certificat ...	30 minutes ago
About Us	2 hours ago
John Zarei	4 hours ago
Shaan Parekh	4 hours ago

[See all items \(5\)](#) ➔

What's New With My Content		
Content Title	Status Change	Updated
Latest News	Checked Out	28 minutes ago
Point Alliance Earns PCI Certificat ...	Checked Out	30 minutes ago
Privacy Policy	Pending Approval	32 minutes ago
Privacy Policy	Checked In	33 minutes ago
Privacy Policy	Checked Out	34 minutes ago

[See all content](#) ➔



[View All Statistics](#)

- Point Alliance Inc.
 - English
 - Other
 - Job Openings
 - Site Templates
 - Template Images and Styles
 - Company Overview
 - About Us (6)
 - Management (4)
 - Products
 - Consulting Services
 - News & Events
 - Client References
 - Blog
 - French

Description	Url	Status	Sort Order	Content Date	Visible Date	Show on Menu	Private	Created By	Created Date	Modified By	Modified Date
About Us	About_Us	Checked Out	1	20-Apr-2009		N	N	Jan Crowe	20-Apr-2009	Brian Benwell	28-Apr-2010
Contact Us	Contact_Us	Published	2	17-Feb-2010		Y	N	Brian Benwell	17-Feb-2010	Brian Benwell	28-Apr-2010
Video Demo	VideoDemo	Published	3	22-Mar-2010		Y	N	Brian Benwell	22-Mar-2010	Brian Benwell	28-Apr-2010
Game Console Survey	Game_Console_Survey	Published	4	01-Apr-2010		Y	N	Brian Benwell	01-Apr-2010	Brian Benwell	01-Apr-2010
RssDemo	RssDemo	Published	5	06-Apr-2010		Y	N	Brian Benwell	06-Apr-2010	Brian Benwell	06-Apr-2010
Thank you for your interest in Point Alliance	ThankYouPA	Published	6	17-Feb-2010		N	N	Brian Benwell	17-Feb-2010	Brian Benwell	17-Feb-2010

Save
Preview
Check In
Undo Edits
Copy
Copy To Language
French

Site	Point Alliance Inc.	Language	English
Page Style	PAI Content Page	Category	Company Overview
Title	About Us	Sub Category	About Us
Url	About_Us	Url Same As Title	<input checked="" type="checkbox"/>
Content Date	20-Apr-2009	Visible Date	<input type="text"/> Time 1:00 AM
Expires On	<input type="text"/> Time 1:00 AM	Content Status	Checked Out
Show On Menu	No	Approval Type	Sequential
Private	<input type="checkbox"/>	Allow Bookmarking	<input type="checkbox"/>

Content | Meta | UDF | Versions | CMS Permissions | Member Permissions

Undo
Redo
ABC
Font Name
Size
Paragraph S...
Zoom

Apply CSS...
Table
Image
Link
Unlink

Collaboration, Integration, Innovation

Point Alliance is a premiere Information Technology services and consulting provider, specializing in innovative collaborative, web and wireless solutions.

Point Alliance delivers a competitive advantage by being able to tailor flexible solutions to meet specific customer needs. Our approach is to architect solutions that build on clients' existing investments in technology.

Point Alliance solutions drive value by leveraging our extensive business and technology experience, thus minimizing the development time and cost. By focusing on user experience and the integration of business and IT strategy, Point Alliance implements solutions that add significant value to both the user population and the organization.

Point Alliance offers strategy, design, application development, systems integration, and support services to a wide variety of high profile clients. Our firm has a solid track record of successful engagements and offers an unparalleled level of service to a loyal client base.

Some keys to the success of these projects have been:

Undo
Redo
Search

Words: 198 Characters: 1405

Content	Meta	UDF	Versions	CMS Permissions	Member Permissions
Meta Keywords	Microsoft Gold Certified Partner, IBM Advanced Business Partner, .Net Framework, ASP.Net, Lotus Notes, Launch Pad 4 Web, Launch Pad for Web, LP4W, WCM, Mobile, Wireless, Lotus, Microsoft, Sharepoint, RIM, Research in Motion, BlackBerry, IT Consulting, ECM, Enterprise Content Management				
Meta Description	Point Alliance is a premiere Information Technology services and consulting provider, specializing in innovative collaborative, web and wireless solutions. Point Alliance delivers a competitive advantage by being able to tailor flexible solutions to meet specific customer needs.				



Content	Meta	UDF	Versions	CMS Permissions	Member Permissions
Field Name	Label	Value	Description	Mandatory	
author_email	Author Email	<input type="text" value="bbenwell@gmail.com"/>	Contact email address for author	Y	
author	Author	<input type="text" value="Brian E. Benwell"/>	The author of the page	N	





Content Meta UDF **Versions** CMS Permissions Member Permissions

Owner Brian Benwell
Version 9
Created By Jan Crowe
Created Date 20-Apr-2009
Modified By Brian Benwell
Modified Date 28-Apr-2010
Published By Brian Benwell
Published Date 28-Apr-2010

Previous Versions

Version	Published By	Published Date	Archived By	Archived Date	Created By	Created Date	Modified By	Modified Date
9	Brian Benwell	28-Apr-2010			Jan Crowe	20-Apr-2009	Brian Benwell	28-Apr-2010
8	Brian Benwell	28-Apr-2010	Brian Benwell	28-Apr-2010	Jan Crowe	20-Apr-2009	Brian Benwell	28-Apr-2010
7	Brian Benwell	28-Apr-2010	Brian Benwell	28-Apr-2010	Jan Crowe	20-Apr-2009	Brian Benwell	28-Apr-2010
6	Brian Benwell	06-Apr-2010	Brian Benwell	28-Apr-2010	Jan Crowe	20-Apr-2009	Brian Benwell	06-Apr-2010
5	Brian Benwell	06-Apr-2010	Brian Benwell	06-Apr-2010	Jan Crowe	20-Apr-2009	Brian Benwell	06-Apr-2010
4	Brian Benwell	23-Mar-2010	Brian Benwell	06-Apr-2010	Jan Crowe	20-Apr-2009	Brian Benwell	23-Mar-2010
3	Jan Crowe	20-Aug-2009	Brian Benwell	23-Mar-2010	Jan Crowe	20-Apr-2009	Jan Crowe	20-Aug-2009
2	Jan Crowe	10-Jun-2009	Jan Crowe	20-Aug-2009	Jan Crowe	20-Apr-2009	Jan Crowe	10-Jun-2009
1	Jan Crowe	26-May-2009	Jan Crowe	10-Jun-2009	Jan Crowe	20-Apr-2009	Jan Crowe	26-May-2009

Content Meta UDF Versions CMS Permissions Member Permissions

Change Ownership

Current Owner: Brian Benwell

Viewers

Users	Jan Crowe Jonathan Hamilton John Zarei Brian Benwell Fetbi Irsat	Add Remove	
	Blog Members PAI Blog Editors PAI Content Publishers PAI Content Readers	Add Remove	PAI Content Editors

Editors

Users	Jan Crowe Jonathan Hamilton John Zarei Brian Benwell Fetbi Irsat	Add Remove	
	Blog Members		PAI Content Editors

Content Meta UDF Versions CMS Permissions Member Permissions

Members

Users		Add Remove	
Groups		Add Remove	Blog Members

Point Alliance Web Site - About Us

Site: Point Alliance Web Site Language: English

Page Style
Title
URL
Content Date
Show On Menu
Content Status
Private

Content Meta UDF

Change Ownership

Current Owner: Brian Benwell

Viewers

Users

Groups

Editors

Users: brian.benwell

The screenshot shows a web browser window displaying the 'About Us' page of the Point Alliance website. The browser's address bar shows 'Point Alliance Web Site :: About Us - Windows Internet Explorer'. The website has a red header with a search bar and navigation links for 'Contact Us', 'Careers', and 'Partners'. A blue sidebar contains a navigation menu with links to Home, Company Overview, Products, Solutions, Consulting Services, News & Events, Client References, and Blog. The main content area has a large blue banner with the text 'Company Overview' and a breadcrumb trail 'Home > About Us'. Below this, the sub-heading 'Collaboration, Integration, Innovation' is followed by three paragraphs of text describing the company's services and approach.



Launch Pad For Web

Launch Pad for Web is the web content management solution designed for today's business users

RSS



POINT ALLIANCE

- Home
- Company Overview
- Products
- Consulting Services
- News & Events
- Client References



Launch Pad For Web

Launch Pad for Web is the web content management solution designed for today's business users

Search

- Contact Us
- Careers
- Partners
- Daily Stock Price

Company Overview

[Home](#) > [Company Overview](#)

Contact Us

Jonathan Hamilton

Vice President, Business Development
T. 416 943-0001 x247
M. 416 451-9876

Technical Support

T. 416 943-0001 x400

First Name	<input type="text" value="Brian"/>
Last Name	<input type="text" value="Benwell"/>
Company	<input type="text" value="Point Alliance"/>
Company Size	<input type="text" value="1 - 49"/>
Telephone	<input type="text" value="(416) 555-5555"/>
E-mail	<input type="text" value="brianb@pointalliance.com"/>
City	<input type="text" value="Toronto"/>
Province / State	<input type="text" value="Ontario"/>
Comments	<input type="text" value="Please contact me about LP4W."/>



POINT ALLIANCE

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[Products](#)

[Consulting Services](#)

[News & Events](#)

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Search

[Contact Us](#)

[Careers](#)

[Partners](#)

[Daily Stock Price](#)

Company Overview

[Home](#) > [Company Overview](#)

Video Demo

Video demo content:





POINT ALLIANCE

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Company Overview

[Home](#) > [Company Overview](#)

Game Console Survey

Please fill in the details below:

1. Which game consoles do you own or plan to buy in the next 12 months?

- Xbox 360
- Nintendo Wii
- Playstation 3

2. Which game console do you think has the highest quality graphics rendering?

Playstation 3

3. What is the next game title you intend to buy?

BioShock II

4. Do you read any gaming magazines? If so, please specify below:

Gamer Life


5. How important will motion sensor technology be in the gaming industry in the next 5 years?

- 1 - Not important at all
- 2 - Somewhat important
- 3 - Average importance
- 4 - Important
- 5 - Very important

Submit

Point Alliance Inc.

You are viewing a feed that contains frequently updated content. When you subscribe to a feed, it is added to the Common Feed List. Updated information from the feed is automatically downloaded to your computer and can be viewed in Internet Explorer and other programs. [Learn more about feeds.](#)

 [Subscribe to this feed](#)

Displaying 120 / 120

All 120

Sort by:

▼ Date
Title

About Us

April-28-10, 1:51:39 PM →

Collaboration, Integration, Innovation Point Alliance is a premiere Information Technology services and consulting provider, specializing in innovative collaborative, web and wireless solutions. Point Alliance delivers a competitive advantage by being able to tailor flexible solutions to meet specific customer needs. Our approach is to architect solutions that build on clients' existing investments in technology. Point Alliance solutions drive value by leveraging our extensive business and technology experience, thus minimizing the development time and cost. By focusing on user experience and the integration of business and IT strategy, Point Alliance implements solutions that add significant value to both the user population and the organization. Point Alliance offers strategy, design, application development, systems integration, and support services to a wide variety of high profile clients. Our firm has a solid track record of successful engagements and offers an unparalleled level of service to a loyal client base. Some keys to the success of these projects have been: Well defined requirements and scope Solid solution architecture Best of breed technologies Optimization of business processes Flexible & robust security Integration with other systems Resulting in: On-time & on budget projects Cost & time savings Intuitive & Easy to use applications Creative & innovative solutions [Download Company Overview](#)

About Us

April-28-10, 1:51:39 PM →

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Search

Contact Us Careers Partners

Company Overview

[Home](#) > [Company Overview](#)

RssDemo

LP4W includes the RssAggregator component that allows you to consume RSS feeds from within your site pages, displaying the desired number of items from a given feed. Since all styling is done through CSS and xslt, the component can be branded to suit your overall look and feel. The articles to the right are examples of the RssAggregator component in action.

RSS (most commonly expanded as "Really Simple Syndication") is a family of **web feed** formats used to publish frequently updated works—such as **blog** entries, news headlines, audio, and video—in a standardized format.^[2] An RSS document (which is called a "feed", "web feed",^[3] or "channel") includes full or summarized text, plus **metadata** such as publishing dates and authorship. Web feeds benefit publishers by letting them syndicate content automatically. They benefit readers who want to subscribe to timely updates from favored websites or to aggregate feeds from many sites into one place. RSS feeds can be read using **software** called an "RSS reader", "feed reader", or "**aggregator**", which can be **web-based**, **desktop-based**, or **mobile-device-based**. A standardized **XML** file format allows the information to be published once and viewed by many different programs. The user subscribes to a feed by entering into the reader the feed's **URI** or by clicking an RSS icon in a web browser that initiates the subscription process. The RSS reader checks the user's subscribed feeds regularly for new work, downloads any updates that it finds, and provides a **user interface** to monitor and read the feeds.

Source: Wikipedia - click [here](#) to view reference article.

CBC | Top Stories News

Euro aid plan approved by EU

May 10, 2010

European Union finance ministers agreed Monday on a EU and IMF safety net of \$914 billion US for troubled eurozone countries, hoping it will keep markets from targeting the weaker members of the 16 countries that use the embattled euro.

BMO's mortgage fraud claims won't be probed

May 10, 2010

RCMP and the Calgary police have told the Bank of Montreal they won't investigate what could be the biggest mortgage fraud in Canadian history, CBC News has learned.

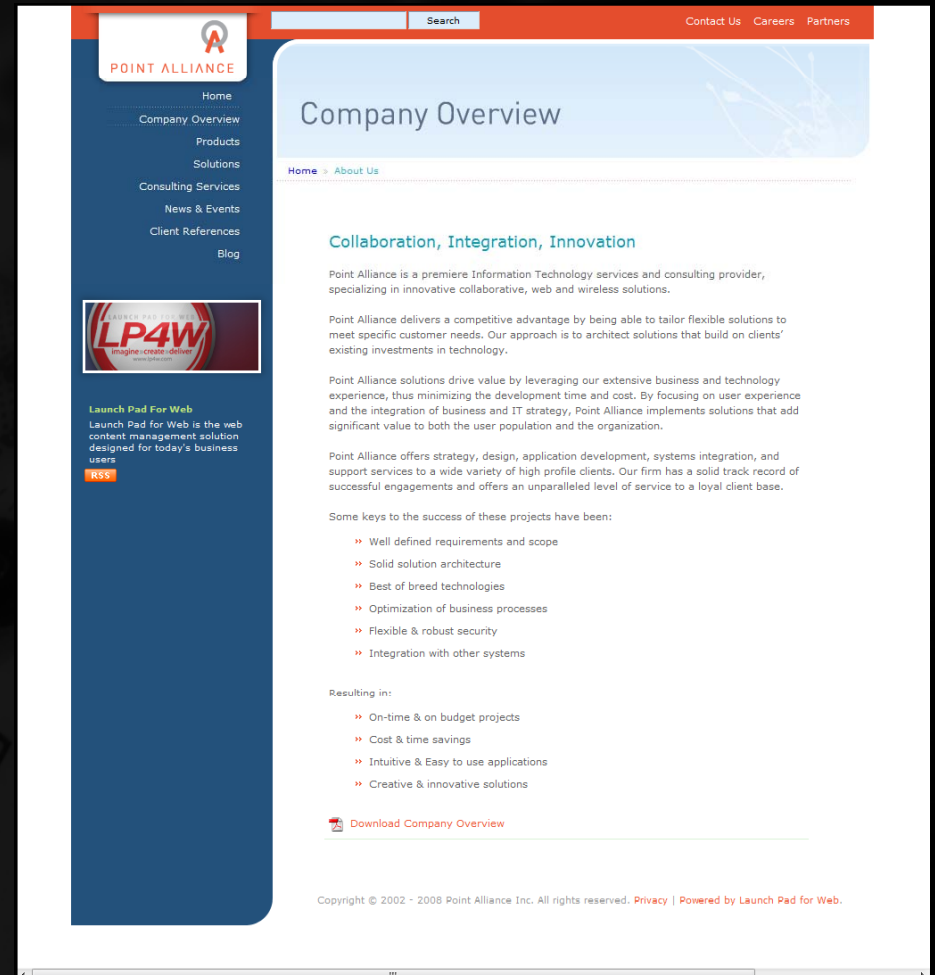
U.K. coalition talks drag on

May 10, 2010

Liberal Democrat leader Nick Clegg is asking voters in the United Kingdom to "bear with us" as the three main political parties try to determine who will form the next government.

Summary

- Dramatically reduce time and cost
- Empower business users
- Minimize IT effort
- Leverage current infrastructure
- Ensure site and brand consistency
- Ensure rapid delivery of content



POINT ALLIANCE

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SEARCH

Contact Us Careers Partners

Company Overview

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- » Solid solution architecture
- » Best of breed technologies
- » Optimization of business processes
- » Flexible & robust security
- » Integration with other systems

Resulting in:

- » On-time & on budget projects
- » Cost & time savings
- » Intuitive & Easy to use applications
- » Creative & innovative solutions

[Download Company Overview](#)

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