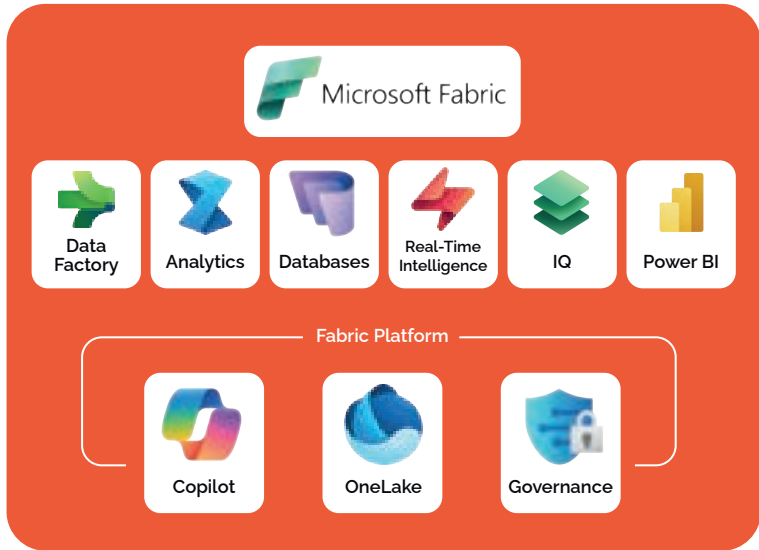


SEE YOUR FULL SALES PICTURE

Bring your ERP and CRM data together to discover insights in sales and opportunity data

- SALES
- OPPORTUNITIES
- FORECASTS
- TRENDS

Sales leaders struggle with	What Point Alliance delivers	Business impact
 Disconnected ERP & CRM  Poor pipeline visibility  Spreadsheet forecasting  Slow decision-making	 Jumpstart Accelerator  Fabric and Power BI expertise  Unified sales & opportunity view  Dashboards for sales reps & leadership	 More accurate forecasts  Improved win rates  Faster sales decisions  Scales as revenue grows

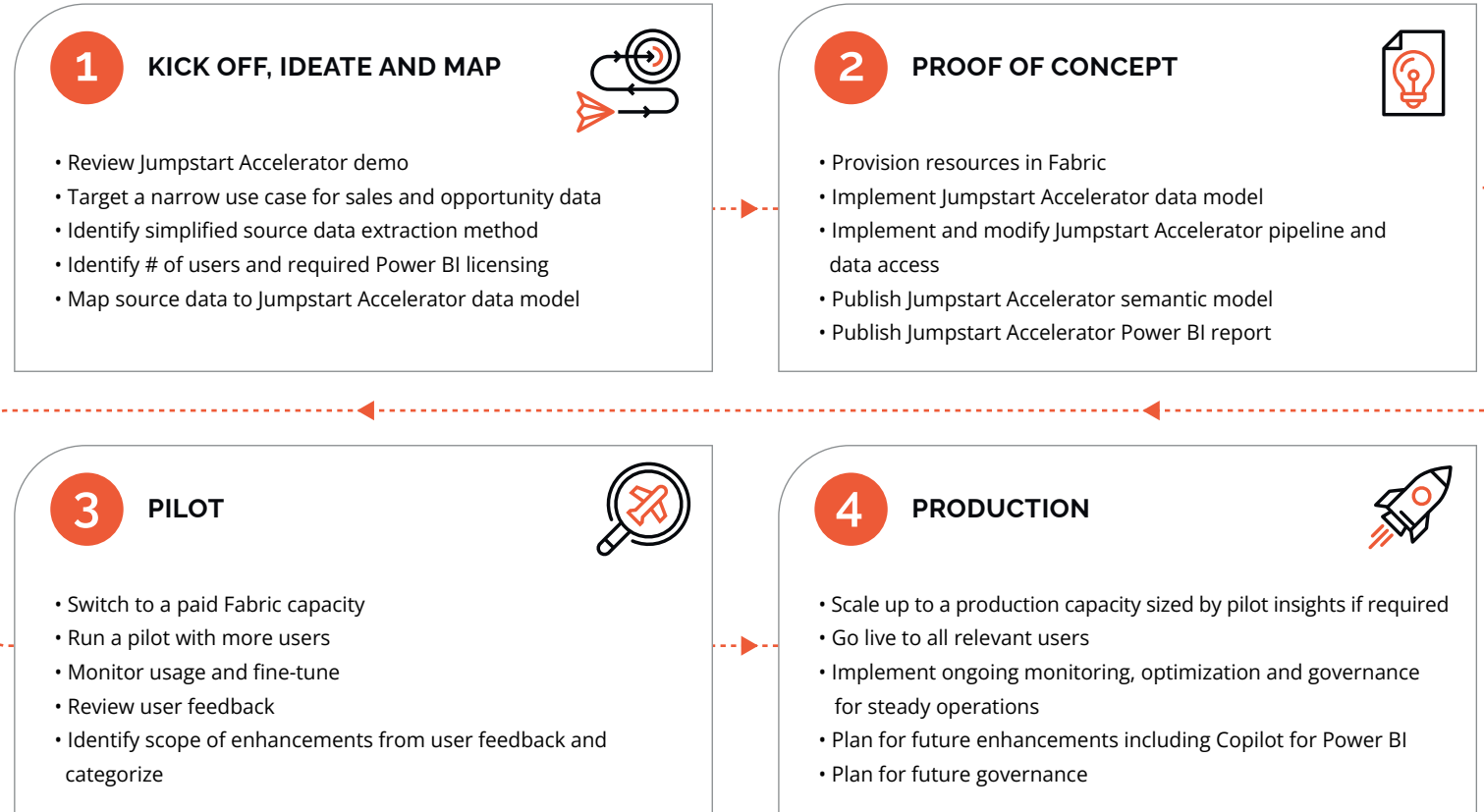
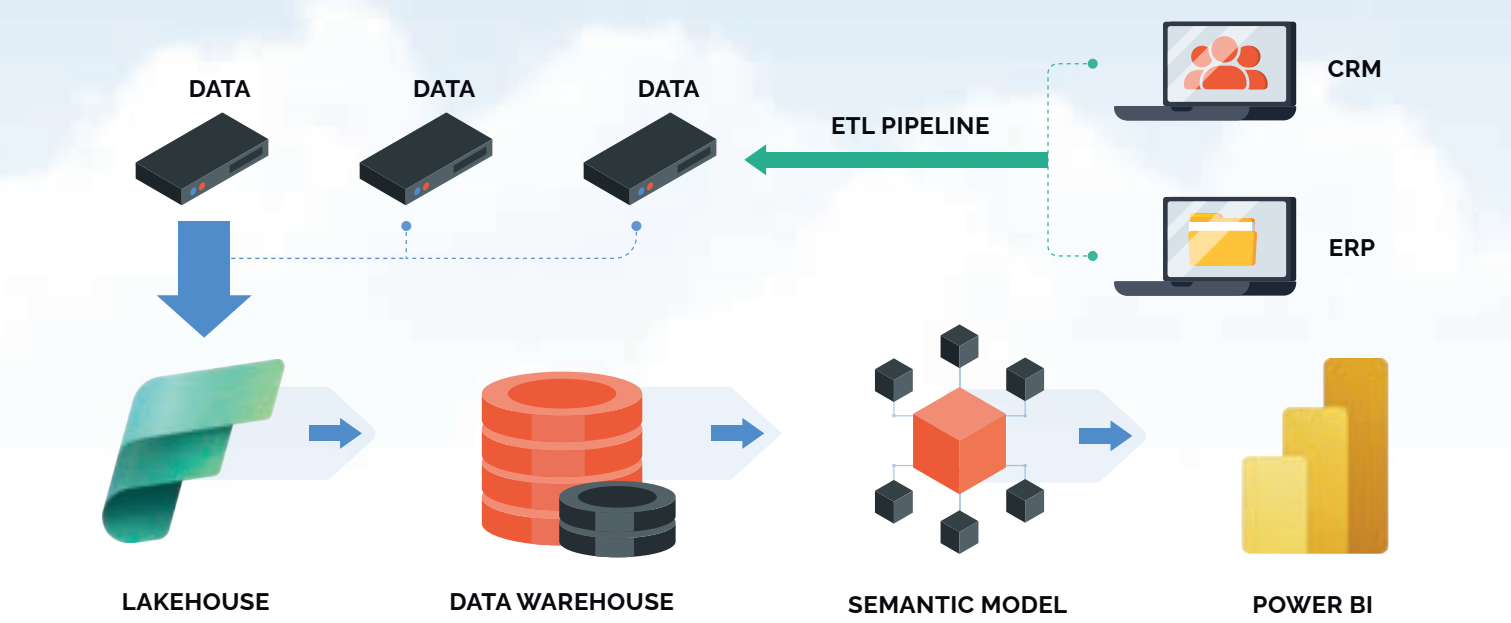


JUMPSTART YOUR SALES ANALYTICS —
PROVE VALUE FAST, THEN SCALE

A successful implementation starts with laying the right foundation, and it is important to ensure that you are considering what is best for your organization based on your needs and requirements—yes, your organization, as this is not a one-size-fits-all scenario. Point Alliance brings a Jumpstart Accelerator for ERP & CRM modern analytics solution built on Power BI and Microsoft Fabric’s unified data platform.

OUR APPROACH

When we start a new project with a client involving Microsoft Fabric, **we start small, learn, and scale gradually**. We would use a Fabric Trial or small Fabric capacity (F2) using our Jumpstart Accelerator extended to include your ERP & CRM data sources, then gradually increase capacity as you move to pilot and production. This phased approach manages cost and risk, so you only invest in larger capacity when you have a need to justify it.



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